**🔑 Main Sections & Content**

**1. Home Page**

* Short intro (who you are, what you offer)
* Attractive slogan/tagline (e.g., *“Boost your fluency, Speak like a native”*)
* Highlights of your courses (English, Japanese, Korean, etc.)
* CTA (Call to Action) → *“Enroll Now”*, *“Book a Free Trial Class”*

**2. about Us**

* Institute ko history & mission
* Why choose us? (Unique features, teaching style, native teachers, flexible timings)
* Photos/videos of classrooms, teachers, and activities

**3. Courses / Programs**

* Course list with details:
  + Course name (English, Japanese, Korean, Chinese, IELTS, TOEFL etc.)
  + Duration & levels (Beginner, Intermediate, Advanced)
  + Mode (Online / In-person)
  + Benefits (speaking, listening, reading, writing improvement)
  + Certification information

**4. Admission / Enrollment**

* Step-by-step process (registration → placement test → classes start)
* Online registration form
* Fee structure (optional, or "Contact us for details")

**5. Blog / Resources (Optional)**

* Tips to improve language skills
* Articles about learning languages
* Student success stories

**6. Gallery / Testimonials**

* Photos & videos of classes, cultural events
* Student feedback/reviews

**7. FAQs**

* Common questions like:
  + “How long does it take to complete a course?”
  + “Do you provide certificates?”
  + “Is there any trial class?”

**8. Contact Us**

* Address (with Google Map)
* Phone number / WhatsApp / Email
* Quick inquiry form
* Social media links

👉 Additional good-to-have:

* **Call-to-action buttons everywhere** (*Apply Now, Contact Us, Free Demo Class*)
* **SEO friendly content** (keywords like “Best English institute in Nepal”, “Learn Japanese in Kathmandu”)
* **Multilingual option** (Nepali + English, if targeting local students)